

Company Data

Name	Developers Diversified Realty Corporation
Address	3300 Enterprise Parkway Beachwood, OH 44122
Main Telephone	216-755-5500
Main Fax	216-755-1500
Website Address	www.ldr.com
Chief Executive Officer	Scott Wolstein
Chief Financial Officer	William H. Schafer
Investor Relations Contact	Michelle Mahue
Telephone	216-755-5455
Fax	216-755-1455
E-mail	mmahue@ldr.com

Company Description

Developers Diversified is a self-administered and self-managed real estate investment trust operating as a fully integrated real estate company that acquires, develops, and manages shopping centers.

End-of-Year Pricing & Yield Data

Price	Annual Dividend	Dividend Yield
\$21.99	\$1.52	6.9%
Total Return		
2002	Trailing 3-Year	Trailing 5-Year
23.39%	30.33%	11.99%

Data as of 12/31/02

Source: NAREIT